

Sports Management Program Curriculum Sequence
Beginning 2007-08
(Draft January 17, 2008)

First Year

Fall 15 hours

Gen. Ed. (Block VI) PHE 180 (3)
 Gen. Ed. (Block I – Ia) ENG 101 (3)
 Gen. Ed. (Block IIIA or V A/C) (3)
 Gen. Ed.(Block VII (qs)) *CIS 212 (3)
 Gen. Ed. (Block II) MAT 105 (3)

Spring 18 hours

PHE 201 Foundations of Ex. & Sport Science (3)
 Gen. Ed. (Block I – Ib) ENG 102 (3)
 Gen. Ed. (Block I – Ic) CMS 100 (3)
 Gen. Ed. (3)
 Gen. Ed. (3)
 ACC 201 Intro. to Financial Accounting (3)

Second Year

Fall 18 hours

Gen. Ed (3)
 Gen. Ed. (Block IIIA or V A/C) (3)
 ACC 202 *Intro Managerial Accounting* (3)
 Gen. Ed (3)
 Gen. Ed. (3)
 PHE 324 Policy & Governance (3)

Spring 15 hours

PHE 400 Organization of sport (3)
 ECO 230 Principles of Econ. (3)
 Gen. Ed (3)
 Gen. Ed. (3)
 PHE 327 Sport in American Society (3)

Third Year

Fall 15 hours

PHE 322 Legal Issues in Sport (3)
 GBU 204 Legal Environment (3)
 CIS 300 OR CCT 300 *Mgt.* (3)
 Gen. Ed. Or Free Electives (3)
 Gen. Ed. Or Free Electives (3)

Spring 18 hours

PHE 328 Sport Finance (3)
 Gen. Ed. (3)
 PHE 530* Media Relations (3)
 MKT 301 Princ. Of Marketing *or MKT 300* (3)
 Gen. Ed. Or Free Electives (3)
 Gen. Ed. Or Free Electives (3)

Fourth Year

Fall 18 hours

PHE 423 Psych. of Coaching (3)
 MGT 301 Princ. of Mgt. *or MGT 300* (3)

Spring 12 hours

Free Electives (3)
 PHE 470 (3-6)